

21<sup>st</sup> September 2016, 2 – 4.30 p.m.

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## **Business and Science: Two worlds. One idea. A common approach?**

**21<sup>st</sup> September 2016**

### **14.00 Welcome**

*Siegbert Eisenach, Chairman, Fehmarnbelt Business Council*

### **14.10 Key Note: Creating a future for business and science**

*Jürgen Kupper, Chief Business Development Officer, 2curex GmbH*

### **14.30 Higher education: Working together to train and gain bright people**

*Prof. Dr. Michael Höbig, Manager Ramboll Putz & Partner, Director Digital Innovation Lab and Professor for Logistics at HSBA Hamburg School of Business Administration*

### **14.50 Technology transfer: Learning from each other to boost knowledge and to leverage resources**

*Dr. Arik Willner, Chief Technology Officer, Deutsches Elektronen-Synchrotron DESY  
Anna Stenstam, Chief Executive Officer, CR Competence AB*

### **15.20 Research projects: Joint commitments and strong networks to meet scientific challenges**

*Nils Reimers, Global Manager R&D, Funding & Reimbursement,  
Stryker Trauma GmbH*

### **15.35 Panel debate: One region. A common approach? Exploiting the scientific and technological potential of the Fehmarnbelt region**

*Speakers from above*

*Prof. Dr. Gunnar Prause, Professor for Business, Hochschule Wismar and Tallinn University of Technology*

*Prof. Dr. Andre Röhl, Professor for Safety and Security Management, Northern Business School – Hochschule für Management und Sicherheit*

### **16.20 Wrap-Up**

*Michael Svane, Vice Chairman, Fehmarnbelt Business Council*

### **16.30 End of FBBC Event**

**Moderation: Pia Kinhult, European Spallation Source ERIC**

*Language: English*