

# FBBC Business Day – 01 October 2014 – 09.45 h till 17.00 h



## Øresund Bus Excursion

- 09.45** **Departure from Tivoli Congress Center**
- 10.00** **Departure from Dansk Industri, Industriens Hus**  
The technical project of the Fehmarnbelt Fixed Link  
Claus Iversen, Femern A/S
- 10.50** **Arrival at Luftkastellet, Malmö**  
The commercial success of Øresundsbron for the  
Øresundregion  
Bengt Hergart, Øresund Bridge
- 11.35** **Departure from Luftkastellet, Malmö**  
The environment on the Island Peberholm  
Hans Orth
- 11.55** **Short walk around Peberholm Island**  
Hans Orth
- 12.25** **Departure from Peberholm**
- 12.45** **Arrival at Tivoli Congress Center**
- 12:45** **Networking Lunch in the Networking Area  
in the Foyer of Tivoli Congress Center**

### Important information at a glance

**Date:** 01 October 2014

**Venue:** Congress Hall, Tivoli Congress Center,  
Arni Magnussons Gade 2, DK-1577 Copenhagen V

Moderation: Trine Sick

Please register for the Øresund Bus Excursion and the FBBC Business Conference via [www.fehmarnbeltdays.com](http://www.fehmarnbeltdays.com).

A conference fee of 80,-€ is charged for the FBBC Business Conference.

## FBBC Business Conference “Knowing Fehmarnbelt”

FEHMARNBELT BUSINESS COUNCIL

- 13.30** **Welcome**  
Nicolaus Lange, FBBC Chairman
- 13.45** **Fixed links and their impact on interregional business**  
Jesper Bremholm, Vice President Production & Logistics  
PostNord Danmark
- 14.15** **The universities’ role in supporting the regional  
knowledge economy**  
Henrik Wegener, Executive Vice President and Chief Academic Officer,  
Technical University of Denmark
- 14.40** **Cross-border education and apprenticeship exchange**  
Alexandra von Oven-Batsch, Hotel Manager  
Maibritt Errebo Sørensen, Trainee Chef  
Seehuus GmbH
- 15.00** **Coffee break and networking**
- 15.30** **Border-crossing business cooperation - an example**  
Jens-Henrik Stillhoff Nicolaisen, Executive Board Member,  
Züblin A/S
- 16.00** **Business opportunities resulting from the Fehmarnbelt  
Fixed Link - Results from a survey among business  
representatives in the Fehmarnbelt Region**  
Ajs Dam, Director, Corporate Communications & Regional  
Development, Femern AS
- 16.30** **The business region in a global perspective – Opportunities of  
the Fehmarnbelt Fixed Link from a Swedish angle**  
Tørk Eskild Furhauge, CEO  
Pågen AB
- 16.50** **Wrap up and closure**  
Michael Svane, FBBC Vice Chairman
- 17.00** **End of FBBC Business Day**